

For Immediate Release:

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The Tri-Boro Communities That Care (Braddock, North Braddock and Rankin Boroughs recently unveiled it's third new billboard in their billboard campaign that recognizes positive youth development and academic achievement.

In the first two sets of billboards, WH school principals were asked to nominate students who were exemplary in grades and stature to be on their community's billboard. In the third set of billboards, the high school principal was asked to nominate graduating seniors who proved to be positive role models throughout the year. The billboards are located on Miller and Gas Streets in Rankin for the Rankin students, Braddock and 6th Street for the Braddock students and Rt 30 towards Ardmore Boulevard for North Braddock Students.

The **Tri Boro Communities that Care (CTC) Project** would like to applaud these very special Woodland Hills School District Seniors for being nominated for the billboards: Chaz Jenkins from Braddock, Tiffany Ake, Jessica Bolden and Kaleena Smart from North Braddock and Darius Taylor and David Malloy from Rankin.

This community awareness activity has been funded by the Pennsylvania Commission on Crime and Delinquency under the Tri Boro Communities That Care (CTC) Sustainability Grant. The Tri-Boro CTC Prevention Board and the lead agency, TCV MH/MR, Inc., (Turtle Creek Valley MH/MR, Inc.) are hopeful that additional funding will be provided to continue the billboard campaign next school year.

The goal of the Tri Boro Communities that Care is to help promote the positive development of children and families and to prevent adolescent substance abuse, delinquency, teen pregnancy, school dropout, and violence.

Tri Boro Communities that Care engages a diverse group of people who live and work in Braddock, North Braddock and Rankin to get involved and focused on prevention and youth development at all levels. We reach the young and old, rich and poor, in their homes, in school and in the community.

With the help of our valued community partners, we all come together to access greater resources and offer greater benefits to our children. The list of our community partners continues to grow. Become one today! If you or your company would like more information about participating in the Tri Boro Communities That Care, please call Lisa Freeman, 412-464-1522 x500 or by email LFreeman@tcvmhmr.org.

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Tri Boro CTC Community Partners include: **TCV MH/MR, Inc. (Lead Agency)**, Allegheny County Department of Juvenile Probation, Apostolic Faith Church, Big Brothers Big Sisters of Greater Pgh, Braddock Music Art's Center, Calvary A.M.E. Church, Carnegie Library of Braddock, Children's Hospital of Pittsburgh - Family Care Connection in Braddock, Children's Hospital of Pittsburgh - Injury Free Coalition for Kids, Department of Human Services - Office of Children, Youth and Families, District Justice Ross C. Cioppa, First Church of God in Christ, Fourth Street Methodist Church, Girl Scouts – Trillium Council, Hill House Association's Out of School Program - Braddock Office, Heritage Health Foundation, Local Parents and Residents, Pauline Abdullah, Mayor (Braddock) - John Fetterman, The New Pittsburgh Courier, Out of School Youth, Inc., Partnership for Youth Transition, The Pittsburgh Mediation Center, The Salvation Army – Braddock, Triumph the Church and Kingdom of God, Rankin Christian Center, Representative Paul Costa, Senator Sean Logan, Union Baptist Church, UPMC Braddock Hospital, UPMC Avenue of Hope, UPMC Braddock House of Hope, UPMC For You, Woodland Hills School District, Youth in Braddock



Braddock Billboard - Chaz Jenkins



N. Braddock Billboard - Tiffany Ake
Jessica Bolden
Kaleena Smart



Rankin Billboard - Darius Taylor
David Malloy